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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91212680
Party	Plaintiff Frito-Lay North America, Inc.
Correspondence Address	PAUL MADRID PIRKEY BARBER PLLC 600 CONGRESS AVENUE, SUITE 2120 AUSTIN, TX 78701 UNITED STATES pmadrid@pirkeybarber.com, bbarber@pirkeybarber.com, drausa@pirkeybarber.com, tmcentral@pirkeybarber.com
Submission	Other Motions/Papers
Filer's Name	Paul Madrid
Filer's e-mail	pmadrid@pirkeybarber.com, bbarber@pirkeybarber.com, drausa@pirkeybarber.com, tmcentral@pirkeybarber.com
Signature	/Paul Madrid/
Date	04/21/2015
Attachments	Stipulation Resolving Opposer's Cross-Motion for Summary Judgment on Stand- ing and Applicant's Equitable Affirmative Defenses w attached Exhibit A.pdf(297875 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application
Serial No. 79111074 for CORN THINS and
Serial No. 85820051 for RICE THINS

FRITO-LAY NORTH AMERICA, INC.,	§	
	§	
Opposer,	§	
	§	
v.	§	Opposition No. 91212680 (Parent)
	§	Opposition No. 91213587
REAL FOODS PTY LTD.,	§	
	§	
Applicant.	§	

**STIPULATION RESOLVING
OPPOSER'S CROSS-MOTION FOR SUMMARY JUDGMENT ON
STANDING AND APPLICANT'S EQUITABLE AFFIRMATIVE DEFENSES**

To resolve Opposer's Cross-Motion for Summary Judgment on Standing and the Affirmative Defenses of Laches, Waiver, Acquiescence, and Estoppel (TTABVue No. 52, hereinafter the "Cross-Motion"), Opposer Frito-Lay North America, Inc. and Applicant Real Foods Pty Ltd (the "Parties") request that the Board approve the following stipulation to which the Parties have agreed:

1. Applicant stipulates that Opposer has standing to oppose Applicant's applications to register CORN THINS and RICE THINS.
2. Upon the Board's approval of this Stipulation, Applicant agrees to file an Amended Answer in Opposition No. 91212680 and Opposition No. 91213587 to delete the Third and Fourth Affirmative Defenses (paragraphs 27-28 of the presently active Answers).
3. Pursuant to Rule 15(a)(2) of the Federal Rules of Civil Procedure and TBMP § 507.01(2), Opposer consents to Applicant's amended pleadings specified in paragraph 2 of this

stipulation and acknowledges that the amended pleadings appended hereto in Exhibit A conform to the terms of paragraph 2.

4. Provided that the Board approves this stipulation and Applicant files the amended pleadings attached as Exhibit A, Opposer withdraws the Cross-Motion.

Respectfully submitted,



William G. Barber
Paul Madrid
PIRKEY BARBER PLLC
600 Congress Avenue, Suite 2120
Austin, Texas 78701
(512) 322-5200
bbarber@pirkeybarber.com
pmadrid@pirkeybarber.com
ATTORNEYS FOR OPPOSER



Bruce Londa
Jeanne M. Hamburg
Ami Bhatt
NORRIS, MCLAUGHLIN & MARCUS, PA
875 Third Avenue, 8th Floor
New York, New York 10022
(212) 808-0700
bslonda@nmmlaw.com
jhamburg@nmmlaw.com
abhatter@nmmlaw.com
ATTORNEYS FOR APPLICANT

EXHIBIT A

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of U.S. Trademark Application Serial No. 79/111074
For the mark CORN THINS
Published in the *Official Gazette* on July 23, 2013

FRITO-LAY NORTH AMERICA, INC.

Opposer,

vs.

REAL FOODS PTY LTD.

Applicant.

Opposition No. 91213587

AMENDED ANSWER TO NOTICE OF OPPOSITION
AND AFFIRMATIVE DEFENSES

Applicant Real Foods Pty Ltd. for its Amended Answer to the Amended Notice of Opposition (“Notice of Opposition”) filed in this proceeding, by its attorneys, states as follows:

1. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 1 of the Notice of Opposition.
2. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 2 of the Notice of Opposition.
3. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 3 of the Notice of Opposition.
4. Admits the allegations set forth in paragraph 4 of the Notice of Opposition.

COUNT I: GENERICNESS

5. Denies the allegations of paragraph 5 of the Notice of Opposition.

6. Admits that CORN was disclaimed from the Application and admits that CORN is descriptive, but otherwise denies the allegations set forth in paragraph 6 of the Notice of Opposition.

7. Denies the allegations set forth in paragraph 7 of the Notice of Opposition.

8. Denies the allegations set forth in paragraph 8 of the Notice of Opposition.

9. Admits that Applicant did not disclaim the term THINS in its Application, and, except as so admitted, denies the allegations of paragraph 9 to the extent they state or imply that Applicant was required to disclaim such term. Applicant denies knowledge or information sufficient to form a belief as to the truth of the remaining allegations set forth in paragraph 7 of the Notice of Opposition.

10. Denies the allegations set forth in paragraph 10 of the Notice of Opposition.

11. Denies the allegations set forth in paragraph 11 of the Notice of Opposition.

12. Denies the allegations set forth in paragraph 12 of the Notice of Opposition.

COUNT II: TRADEMARK INCAPABILITY

13. Denies the allegations set forth in paragraph 13 of the Notice of Opposition.

COUNT III: MERE DESCRIPTIVENESS

14. Denies the allegations set forth in paragraph 14 of the Notice of Opposition.

15. Denies the allegations set forth in paragraph 15 of the Notice of Opposition.

16. Denies the allegations set forth in paragraph 16 of the Notice of Opposition.

17. Admits that Applicant did not provide proof of acquired distinctiveness during the prosecution of the application before the U.S. Patent and Trademark Office (“USPTO”), as such was not required by the examining attorney. Denies the remaining allegations set forth in paragraph 17 of the Notice of Opposition.

18. Admits that registration of the Application would provide *prima facie* exclusive rights to Applicant to use the Mark. Applicant otherwise denies the allegations set forth in paragraph 18 of the Notice of Opposition.

19. Denies the allegations set forth in paragraph 19 of the Notice of Opposition.

AFFIRMATIVE DEFENSES

FIRST AFFIRMATIVE DEFENSE

20. Applicant has continuously used the Mark since the time of Applicant's adoption thereof, on or before about 1999, and as a result the Mark has developed significant goodwill and widespread usage among the consuming public.

21. Since Applicant's adoption of the Mark, Applicant has had extensive sales, distribution, advertising and promotion in U.S. commerce in relation to the goods set forth in Application No. 79/111074.

22. In addition, Applicant has continuously used the related mark RICE THINS for similar goods since on or before about 2007 throughout the United States.

23. As a result of its continuous and substantially exclusive use of the mark CORN THINS, and the related mark RICE THINS, both in U.S. commerce for at least five years, Applicant has established *prima facie* acquired distinctiveness in the mark CORN THINS under Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

24. As a result of its continuous and substantially exclusive use of the mark CORN THINS, and the related mark RICE THINS, the relevant consuming public has come to view Applicant's mark CORN THINS as deriving from a unique source, and Applicant therefore has acquired distinctiveness and secondary meaning among the consuming public so that it

designates Applicant as the exclusive source of the goods set forth in Application No.

79/111074.

25. By virtue of the foregoing, and without prejudice to Applicant's denials set forth, Applicant asserts as an affirmative defense that the Mark has acquired distinctiveness and secondary meaning pursuant to Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

SECOND AFFIRMATIVE DEFENSE

26. The Notice of Opposition fails to state a claim upon which relief may be granted.

Wherefore, Applicant requests that the Opposition be denied, and that the application proceed to registration.

Dated: New York, New York
April __, 2015

Respectfully submitted,

Bruce S. Londa
Jeanne M. Hamburg
Ami Bhatt
NORRIS, McLAUGHLIN & MARCUS, P.A.
Attorneys for Applicant, Real Foods Pty Ltd.
875 Third Avenue, 8th Floor
New York, New York 10022
Phone: (212) 808-0700

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of U.S. Trademark Application Serial No. 85/820051
For the mark RICE THINS
Published in the *Official Gazette* on May 28, 2013

FRITO-LAY NORTH AMERICA, INC.

Opposer,

vs.

REAL FOODS PTY LTD.

Applicant.

Opposition No. 91212680

**AMENDED ANSWER TO AMENDED NOTICE OF
OPPOSITION AND AFFIRMATIVE DEFENSES**

Applicant Real Foods Pty Ltd. for its Amended Answer to the Amended Notice of Opposition (“Notice of Opposition”) filed in this proceeding, by its attorneys, states as follows:

1. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 1 of the Notice of Opposition.
2. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 2 of the Notice of Opposition.
3. Denies knowledge or information sufficient to form a belief as to the truth of the allegations of paragraph 3 of the Notice of Opposition.
4. Admits the allegations set forth in paragraph 4 of the Notice of Opposition.

COUNT I: GENERICNESS

5. Denies the allegations of paragraph 5 of the Notice of Opposition.

6. Admits that RICE was disclaimed from the Application and admits that RICE is descriptive, but otherwise denies the allegations set forth in paragraph 6 of the Notice of Opposition.

7. Denies the allegations set forth in paragraph 7 of the Notice of Opposition.

8. Denies the allegations set forth in paragraph 8 of the Notice of Opposition.

9. Admits that Applicant did not disclaim the term THINS in its Application, and, except as so admitted, denies the allegations of paragraph 9 to the extent they state or imply that Applicant was required to disclaim such term. Applicant denies knowledge or information sufficient to form a belief as to the truth of the remaining allegations set forth in paragraph 7 of the Notice of Opposition.

10. Denies the allegations set forth in paragraph 10 of the Notice of Opposition.

11. Denies the allegations set forth in paragraph 11 of the Notice of Opposition.

12. Denies the allegations set forth in paragraph 12 of the Notice of Opposition.

COUNT II: TRADEMARK INCAPABILITY

13. Denies the allegations set forth in paragraph 13 of the Notice of Opposition.

COUNT III: MERE DESCRIPTIVENESS

14. Denies the allegations set forth in paragraph 14 of the Notice of Opposition.

15. Denies the allegations set forth in paragraph 15 of the Notice of Opposition.

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18. Admits that registration of the Application would provide *prima facie* exclusive rights to Applicant to use the Mark. Applicant otherwise denies the allegations set forth in paragraph 18 of the Notice of Opposition.

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AFFIRMATIVE DEFENSES

FIRST AFFIRMATIVE DEFENSE

20. Applicant has continuously used the Mark since the time of Applicant's adoption thereof, on or before about 2007, and as a result the Mark has developed significant goodwill and widespread usage among the consuming public.

21. Since Applicant's adoption of the Mark, Applicant has had extensive sales, distribution, advertising and promotion in U.S. commerce in relation to the goods set forth in Application No. 85/820051.

22. In addition, Applicant has continuously used the related mark CORN THINS for similar goods since on or before about 1999 throughout the United States.

23. As a result of its continuous and substantially exclusive use of the mark RICE THINS and the related mark CORN THINS, both in U.S. commerce for at least five years, Applicant has established *prima facie* acquired distinctiveness in the mark RICE THINS under Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

24. As a result of its continuous and substantially exclusive use of the mark RICE THINS and the related mark CORN THINS, the relevant consuming public has come to view Applicant's mark RICE THINS as deriving from a unique source, and Applicant therefore has acquired distinctiveness and secondary meaning among the consuming public so that it

designates Applicant as the exclusive source of the goods set forth in Application No.

85/820051.

25. By virtue of the foregoing, and without prejudice to Applicant's denials set forth, Applicant asserts as an affirmative defense that the Mark has acquired distinctiveness and secondary meaning pursuant to Section 2(f) of the Lanham Act, 15 U.S.C. § 1052(f).

SECOND AFFIRMATIVE DEFENSE

26. The Notice of Opposition fails to state a claim upon which relief may be granted.

Wherefore, Applicant requests that the Opposition be denied, and that the application proceed to registration.

Dated: New York, New York
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